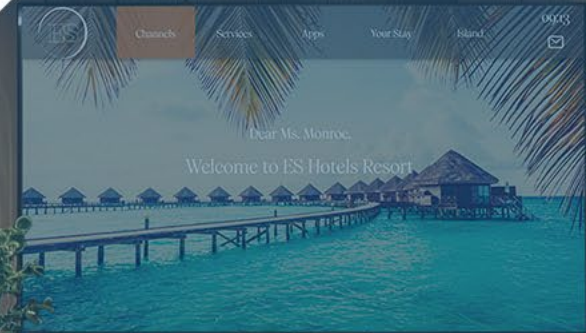
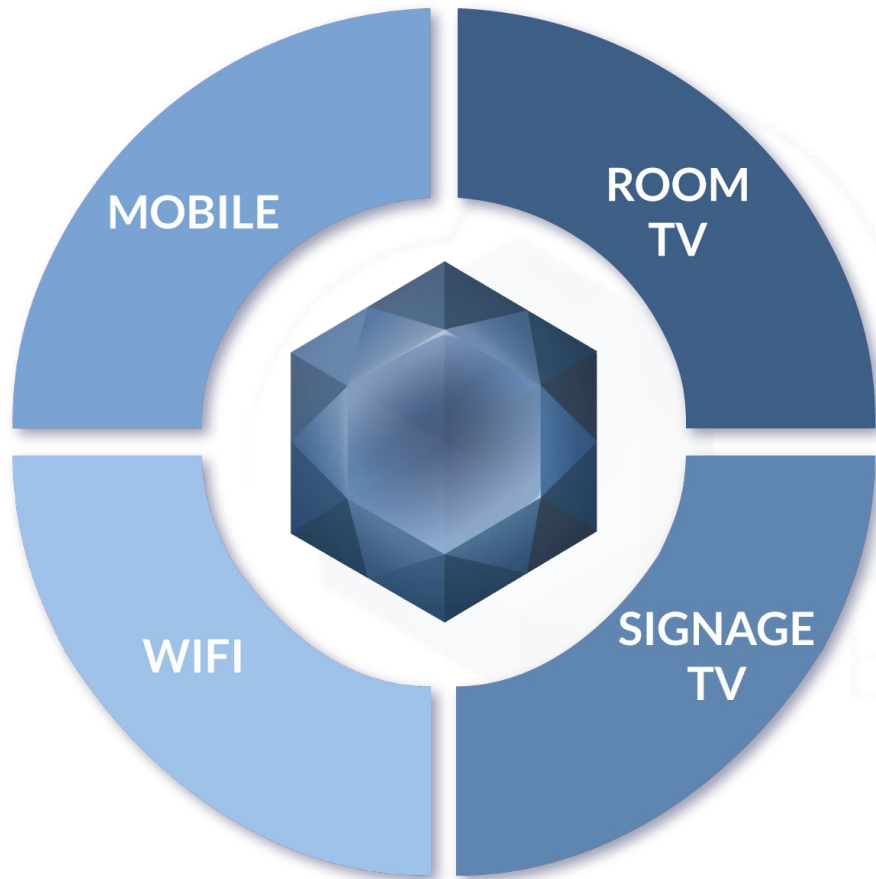




ZAFIRO
by Entertainment Solutions





ZAFIRO is a software ecosystem that allows the hotel to fully interact with guests through the **TV** (rooms and common areas), **Mobile** and **WiFi** network, on a single multichannel platform. With Cloud architecture on **AWS** and **multi-device** support, it can run on leading hospitality **Smart TV** and any other TV using our unique **Set Top Box** with **Google TV®**, all with **Google Cast®** support and **Netflix** certification.



Scalability without limitations



Total availability (99.99%)



Top reliability



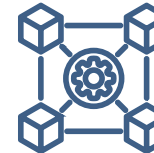
Premium Security (CDN, WAF, IPS, IAM)



High maintainability with regular unattended updates



High performance with minimal response time



Simple interoperability



Sustainability and efficiency



Total interaction with your guests

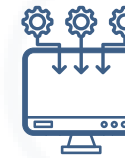
ZAFIRO centralises the management, design and monitoring of all devices that enable interaction with guests in a single system, offering the most extensive functionality and refined usability. This makes it possible to automate processes, improve communication and increase efficiency in order to optimise the guest **experience** and maximise **engagement**, as well as promoting and generating additional **sales**. All this can be done independently or with a single integration with **PMS**.



Global management
(multi-property)
centralised



Monitor and
manage from
any location



Unified Content
Management System
(CMS)



Multichannel interfaces
with a unified and
customisable design



Automatable multi-
channel communication
with the guest



Campaigns and
promotions



eCommerce Platform
multichannel with own
or outsourced stores



Multiple delivery
points with
geolocation

ZAFIRO
Core, Guest & Sales

ZAFIRO combines total control of **devices**, **channels** and **information** for TV with the most complete **entertainment** package, with **Google Cast®** to **securely share guest content**, access to streaming apps such as **Netflix** or **YouTube** and a wide catalogue of **movies on demand**.



ZAFIRO TV & Room Entertainment



Customised Welcome
sequence



Widgets with
information



Channels with centralised
management and
language selection



Videos and
corporate channels



Casting
of content



Streaming apps,
including Netflix



Hollywood and Adult
releases with different
business models



Advanced usage
statistics

From the screens in common areas

ZAFIRO enables **information** and **advertising** in **common areas** with **centrally** managed screens, programming visual content in a dynamic and segmented way.



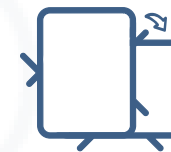
ZAFIRO TV & Signage



Programmable Promo Sequences



Video, image and customisable screens compositions



Horizontal or vertical "portrait" screens



Synchronisation of content across multiple screens



Powerful UI design editor



Channels with centralised management and language selection

On each guest's mobile device

ZAFIRO includes a **complete** and **customisable** mobile solution allowing the user to easily access **services, information** and **key features** of the establishment from his own device (tablet or mobile). Using a Web App (**PWA**), with no download, the mobile will automatically be paired with TV cast services when adding the guest room.



Self
Check-in



Information
and services



Interactive
maps



Link to room and
access to guest
services



Capacity management
and bookings



Two-way
communication



Digital
Key



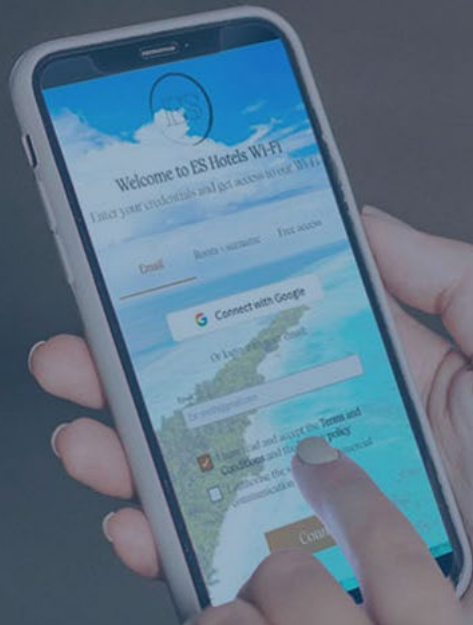
Automatic pairing with
the TV casting adding
guest room

ZAFIRO Mobile



And through the hotel's WiFi

ZAFIRO guarantees a **secure**, efficient and personalised **connection** for every type of user, through a fully **configurable multilingual captive portal**. It provides a synchronised access to the mobile application with automatic guest room identification and pairing with TV cast services.



Customisable
captive portal



Secure and flexible
identification
(multiple access methods)



Connection speed
adaptable by
user profile



Redirection
after connection



Real-time
statistics



Automatic access to
the PWA and pairing
with TV casting

ZAFIRO WiFi

IHG®

Royalton
HOTELS & RESORTS

MELIÁ
HOTELS
INTERNACIONAL

Kempinski
HOTELIERS SINCE 1897

SHANGRI-LA
HOTELS and RESORTS

MINOR
HOTELS

Club Med

WORLD
OF
HYATT.

RHG RADISSON
HOTEL GROUP

BANYAN TREE
HOTELS & RESORTS

THE
ASCOTT
LIMITED
A Member of CapitalLand

Barceló
HOTELS & RESORTS

NOBU HOTELS

Hard Rock
HOTEL

Hilton

ACCOR

ROSEWOOD
HOTELS & RESORTS

MILLENNIUM
HOTELS AND RESORTS

MARRIOTT
BONVOY™

Dusit
INTERNATIONAL

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DR SULIMAN AL HABIB
المجموعة الطبية

FERGUS
HOTELS

SHA
WELLNESS CLINIC

ADH
ATELIER DE HOTELS



PARADORES
Hoteles & Restaurantes 1928

SENATOR
HOTELS & RESORTS

L'AZURE

ORIGINAL

VP Hoteles

ATELIER*
PLAYA MUJERES

MARUGAL
DISTINCTIVE HOTEL MANAGEMENT

VP Hoteles

Hoteles Santos

BCL
HOTEL GROUP

ESTIVAL PARK
Hotel Resort, Sport & Spa
La Pineda Platja
ESTIVAL GROUP

OASIS
HOTELS & RESORTS

bajaferreries

universal
BEACH HOTELS

BAHIA DEL DUQUE

MARBELLA CLUB

anima
hotels